

INFLUENCER CAMPAIGN MANAGEMENT



At AMPLIFY@DruryPN, one of our core areas of expertise is the development and execution of impactful influencer marketing strategies. During the corona virus pandemic, many of our clients have turned to online influencer campaigns to augment their messaging. In the current environment, it is now more important than ever for brands to develop compassionate and authentic influencer partnerships. Based on your brand goals, we create an optimal strategy including connecting you with top social media influencers, vloggers and content creators to help you engage your target audiences across the right channels in the most appropriate manner at this time. From developing creative concepts to campaign execution, measuring and reporting on the results, we manage the full process from beginning to end for maximum impact and business growth.

Influencer Brand Matching

For every brand, there's a perfect influencer and we know how to find them - from identifying influencers in niche segments to securing long-term ambassadors.

Influencer Marketing Strategy

We develop clever strategies with influencers at their core and campaign amplification strategies across all available channels.

Content Strategies

Our content strategies give influencers the freedom to be authentic on the platforms where they have most power to ensure credibility. Storytelling at its best.

Production & Execution

We offer full campaign execution and content production. Our team will help in creating and managing any and all of the assets you may need in collaboration with influencers.



Nicky Crichton

Brand Communications Lead



Breana Cooper

Creative Lead



Rachel Gallagher

Digital Director

Contact AMPLIFY@DruryPN.ie

Tel: (01) 2605000